

# FRONT NINE NEWS

Volume 14, Issue 1

March 2010

A quarterly publication of the Northwestern Pennsylvania Golf Course Superintendents Association, Inc.

## 2010 MEETING SCHEDULE

Sunday, January 31st  
Summertime Widows Party  
Venango Valley Inn & GC  
Host: Durbin Loreno

Thursday, May 20th  
Spring Business Meeting  
Formal Golf Meeting  
Country Meadows GC  
Venango, PA  
Host: Rick Tucci

Thursday, June 10th  
Formal Golf Meeting  
Fishing Tournament  
Grove City Country Club  
Host: Jay Mathews

Thursday, July 8th  
Informal Golf Meeting  
Mt. Hope Golf Course  
Guys Mills, PA  
Host: Doug Smith

Thursday, August 12th  
Informal Golf Meeting  
Venango Valley Inn & GC  
Host: Durbin Loreno

Monday, September 20th  
Formal Golf Meeting  
Joint w/Greater Pittsburgh  
GCSA  
New Castle Country Club  
Host: Joe Giardina

Thursday, October 7th  
Annual Meeting  
Formal Golf Meeting  
Lawrence Park Golf Club  
Erie, PA  
Host: Jerry Rice

*To learn about the difference  
between a formal and informal  
golf meeting, see Page 7 and/or  
the President's Message. This is  
something new for 2010.*

### NWPGCSA 2010 Committees

Meetings/Education  
Rick Cutler/Wayne Rodgers

Membership  
Rob Goring

Welfare  
Dave Stull/Julie Powell

Employment  
Garfield Prebor

Finance  
John Morrison

GCSAA/PGCSA  
Joe Giardina/Garfield Prebor

Scholarship/Research  
Dave Stull/Durbin Loreno

Nominations/Ethics  
Joe Giardina

### GCSAA LIAISONS

Certification Attester  
Joe Giardina

Education Programming  
Rick Cutler

First Tee Program  
Durbin Loreno

Government Relations  
Dave Stull

Media/Public Relations  
Julie Powell

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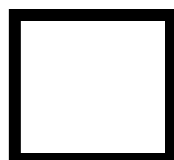
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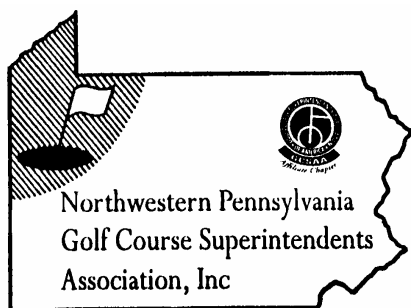
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**IF THERE IS A CHECK IN  
THIS BOX, WE HAVE NOT  
RECEIVED YOUR 2010  
DUES.**



**DUES MUST BE RECEIVED BY  
APRIL 30TH TO BE LISTED IN  
THE 2010 DIRECTORY.**



## 2010 Officers & Directors

### President

Dominick "Joe" Giardina, CGCS  
New Castle Country Club

### Vice President

Garfield Prebor  
Oakland Beach Golf Club

### Secretary/Treasurer

John P. Morrison  
Suncrest Golf Course

### Directors

David M. Stull, CGCS  
The Kahkwa Club of Erie

Durbin Loreno  
Venango Valley Inn & Golf  
Course

Robert F. Goring, III  
Whispering Woods Golf Club

Richard Cutler  
The Country Club of Meadville

### Commercial Director

Wayne Rodgers  
Allegheny Lawn & Golf, Inc.

### Executive Secretary/ Newsletter Editor

Julie Powell  
(724) 421-7588  
nwpgcsa@zoominternet.net

# A BIG THANK YOU

To the following commercial  
members who donated  
toward our  
Summertime Widows Party

\*\*\*\*\*

## \$225 Level

**Bayer Environmental Science: Chris Farrell**  
**Syngenta: Jon Cuny**

## \$100 Level

**E. H. Griffith: Paul LaMarca, Jim Powell,  
Tony Horvath**

**Krigger & Company: Gail Fitzgerald, Joe Danhires**

**Walker Supply: Bill Walker, Bob Windsheimer**

**Weaver Golf & Turf Solutions: Randy Swanson**

**Sunburst Turf Solutions: Mike Nati, Jim Patterson**

**Allegheny Lawn & Golf Products: Wayne Rodgers**

**Best Sand Company: Terry Gwinn**

**John Deere Golf: Dan Olson**

**Finch Services: Jeff Shoemaker**

**Select Source: Mike Blatt**

## DIRECTORY CHANGE

Change Stephen Bailey from the superintendent at Corry Country Club to the superintendent at:

North Hills Municipal Golf Course  
1450 North Center Street  
Corry, PA 16407  
(814) 664-4481  
(Home address is the same)



### PRESIDENT'S MESSAGE

Spring is finally here! I hope everyone is ready for the 2010 golf season. I always feel a slight bit of apprehension just at the start of a new season. You would think that after 25 years, I wouldn't get those butterflies in my stomach, but I still do.

I hope everyone had the chance to take advantage of some of the educational meetings and conferences

this past winter. We had plenty of opportunities this year with events like:

- ♦ The Greater Pittsburgh GCSA sponsored seminars in January
- ♦ GCSAA's Golf Industry Show ("The National") held in San Diego in February
- ♦ The Western PA Turf Conference and Trade Show also held in February
- ♦ The USGA Green Section Regional Seminar held at Oakmont CC in March
- ♦ The Northwest PA Athletic Field, Turf, Golf, and Ornamentals Conference held at Allegheny College in March

All of these venues offered pertinent information ranging from the latest rules affecting golf equipment to the latest in weed control.

I like to attend winter conferences if for no other reason than to hear what is going on outside of my little world. You get to meet and talk to vendors that you didn't make time for last summer, and they can tell you about the latest tools that will save you time this summer. Some of the best information that comes out of these conferences is from the

*(Continued on page 4)*



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(Continued from page 3)

superintendents gathered in the hallways and around the lunch tables. Much of the talk this year was about who had the most snow and how is all this snow going to affect my golf course. Now, you folks from up north might not get too excited about 30 inches of snow, but to "us fellas" south of I-80, this winter was a big deal!

Our 2010 meeting schedule appears in this newsletter with some changes from last year. We have usually had light attendance at the July and August meetings. Last year, our board of directors eliminated the July meeting. This year, we discussed eliminating both the July and August meetings, however we felt that it may be unfair to our members who look forward to playing golf to just eliminate the July and August meetings. Instead, the directors decided to try something new this year: informal golf meetings for July and August. Informal golf meetings will have NO MEETING AND NO MEETING FEE. Informal golf meetings will simply be golf at a host golf course with members making tee times directly with that host golf course. The tee times will be set as a block of times so our members will be playing as a group. The time of day set aside for tee times will be determined by the host golf course. There will be no formal meal included with golf, but we encourage all the golfers to gather as a group for fellowship and an informal meal after your round of golf.

The May, June, September, and October meetings this year will not change from our regular formal meeting format. I am very interested to see how these informal golf meetings are accepted and would love to hear from anyone who has an opinion on this change.

Respectfully submitted,  
Dominic "Joe" Giardina, CGCS  
New Castle Country Club

## Our New Members

### David Talon

Class A

680 West Washington Street  
Bradford, PA 16701  
(814) 362-6742

### Pennhills Club

146 Pennhills Drive  
Bradford, PA 16701  
(814) 368-6159

### Joseph Muzzo

Class A

Spouse: Barbara  
2203 5th Avenue  
Lakewood, NY 14750  
(716) 763-4536

### KCS Turf Management dba Jackson Valley Golf Club

6947 Jackson Run Road  
Warren, PA 16365

Phone: (814) 688-8266 Fax: (814) 489-7802  
Email: muzznabaz@aol.com

### Toni Johnson

Class SM

### Carter Heights Golf Course

12220 Follett Road  
Corry, PA 16407  
(814) 739-2083

Email: golf@carterheights.com

### John Parulski

Class D

### Krigger and Company, Inc.

PO Box 1427  
Gibsonia, PA 15044

Cell: (412) 480-6756 Fax: (724) 444-1027  
Email: johnp@krigger.com

**Welcome to  
NWPGCSA!**

## Our Heartfelt Sympathy to . . .

. . .Chuck Young and his family on the loss of his wife, Jean, in December 2009, following a long battle with Alzheimer's disease. Chuck is the superintendent at Hiland Golf Course in Butler, PA.

. . .the family and friends of Dr. Paul Heller, who passed away on January 19, 2010 following a long battle with cancer. Dr. Heller was a turfgrass professor at Penn State University specializing in insects. All who knew him will miss the "bug doctor".

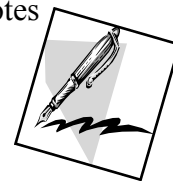
. . .Don Liprando and his family whose sister, Sharon Bohinc, is recovering from an aneurism and ensuing car accident. Don is a sales representative for Harrell's, and Sharon's husband, Sam Bohinc, is a sales representative for Krigger & Company, Inc.

## Our Heartfelt Congratulations to . . .

. . .Jon and Nicole Cuny who are expecting their first child during the fall of 2010. Jon is a territory manager for Syngenta.



Editor's Notes



Dear NWPGCSA,

### NO MARCH MEETING

From the first look at the front page of this newsletter, it's obvious there are some changes to our meeting schedule for 2010. While an explanation of formal versus informal golf meetings can be found several places in this newsletter, I felt I should address the question of, "What happened to our March meeting?"

As an affiliated chapter of GCSAA, we are required to hold two meetings a year: a business meeting and an annual meeting. The timing of those meetings is completely up to us. Typically, we've always held the business meeting in March, and the annual meeting in October. For the past several years, that March business meeting has been held at Venango Valley Inn & Golf Course with Durbin Loreno as our host. This year, Durbin said he'd like to try hosting a meeting where our members could actually golf his course. That's why he agreed to host our August meeting and give the informal format a try.

Now, instead of a March business meeting, we're calling it a spring business meeting and moving it to May so golf can be a part of that meeting as well. Rick Tucci at Country Meadows GC has graciously agreed to host that meeting for us. See you there!

Julie Powell  
Exec. Sec./Newsletter Ed.

## CHAPTER CLASSIFIEDS

### Golf Course For Sale

Hartstown Golf Course, on Rt. 322, Hartstown, PA (5 miles east of Jamestown and 7 miles west of Conneaut Lake) is for sale for \$475,000.

- Well-maintained, 9-hole course on 67 acres
- Tees and greens equipped with sprinklers
- Sale includes all golf course related equipment and carts
- 1,200 sq. ft. pro shop, kitchen, and storage area all remodeled in 2006
- Upstairs consists of 2 bedroom apartment
- New furnace in 2008; electric updated in 2006
- Taxes: \$5,267; Frontage: 1,470 ft.
- Located in Shenango Twp., Crawford County

Contact the owner, Bob Brown  
(814) 795-7254

Or the realtor, John Fair  
ERA Johnson Real Estate  
(724) 347-4011

\*\*\*\*\*

### Equipment For Sale

1978 National Triplex Mower.....\$100.00  
 1981 Toro GM 300 with set of 4 point  
     adjust cutting units.....\$750.00  
 1979 Toro GM 300, no cutting units, runs...\$200.00  
 1980 Toro GM 300, no cutting units, runs...\$200.00  
     Buy all three GM 300's for \$900.00  
 1979 Toro Reelmaster 7 Gang.....\$700.00  
 1979 Toro Spartan 5 Gang  
     (needs new frame)..... \$300.00

Contact: Jason Culver, Supt.  
Pine Acres Country Club  
(814) 362-7085  
jculver@pineacrescc.com

\*\*\*\*\*

### Equipment For Sale

Three 2001 Jacobsen LF-3400s, 2-wheel drive, very good stock left on reels, Kubota engines with hours ranging from 2,385 to 3,673.....\$5,000 each plus tax

Contact: Gale Hultquist, Supt.  
Wanakah Country Club  
(716) 627-3266  
ghultq4637@aol.com

### Equipment For Sale

Bernhard Rapid Facer RF 1000 Bedknife Front Facer

- Like new
- Best offer
- Website info link:

<http://www.bernhard.co.uk/rapidfacer.0.html>

R & R Rotary Blade Grinder

- 1/2 HP reversible motor to sharpen right or left hand blades
- Best offer

Lely HR Tow Spreader

- Purchased 2003
- Used 3 seasons, excellent shape
- \$3,000 or best offer

2003 Lely WFR spreader

- Great condition
- \$3,500

Mike Blackwood, Supt.  
Black Hawk Golf Course  
(724) 843-5512, ext. 19

[mblackwood@blackhawkgolfcourse.com](mailto:mblackwood@blackhawkgolfcourse.com)

\*\*\*\*\*

### Equipment For Sale

Two 3-wheel Cushmans, 1994 and 1996

Two Ryan Greensaire 24 aerifiers, 2001

One Toro walking aerifier

Four 422 walking greens mowers with groomers

Six Toro 500 walking greens mowers

For pricing and/or questions, contact:  
Mark Hollick, Supt.  
Laurel Valley Golf Club  
(724) 433-4470



## NWPGCSA Board of Directors Report

In an effort to respond to the changing wants and needs of our association, the board of directors would like to emphasize three points of interest to our membership:

### **Informal and Formal Golf Meetings**

As Joe Giardina mentioned in his President's Message, the board is introducing something new for our July and August meetings this year: Informal golf meetings! Rather than do away with these meetings entirely, the board wanted to continue to provide an opportunity for our members who like to golf. Therefore, our July 8th meeting at Mt. Hope Golf Course and our August 12th meeting at Venango Valley Inn & Golf Course will both be using our new informal format as follows:

- Tee times will be from 11:00 AM to 12:00 PM and will be called directly into the pro shop.
- As with all our golf meetings, greens fees will be waived so

golfers will only have to pay for their cart fees. **NO \$35 MEETING FEE WILL BE CHARGED.**

- The format for golf can be anything the golfers would like as long as it's OK with our host. Our open guest policy applies so if you want to get several foursomes together for an informal skins game or scramble, it would be totally up to you.
- Following golf there will be no formal meeting, but it is the board's hope that the golfers will stick around to share a meal and some fellowship. Any non-golfer who would like to join in these post-golf festivities is most welcome. You only pay for whatever food and drink you consume. Of course, if someone shows up and wants to pick up your tab, that's fine, too.

The whole point is to provide an avenue for our members to get together for some golf and fellowship during the months of

July and August when it's hard to commit to a formal meeting. Our association makes no money from these two meetings, but hopefully, our hosts can take in some cart, beverage, and food revenue while some of our members and their guests can enjoy a relaxing round of golf.

Our May, June, September, and October meetings will be conducted using the more formal structure where reservations and tee times are called into Julie, a \$35 meeting fee will be charged, and a meal will be ordered for each reservation. There will also be an actual membership meeting of some sort usually following the meal, which may or may not include a speaker. The board welcomes any and all feedback regarding these changes to our meetings for 2010.

### **Looking for Archival Material**

At the last board meeting on March 2, 2010, President, Joe Giardina challenged the board with a new, but much needed, endeavor. Joe wants to comprise a NWPGCSA handbook containing, but not limited to:

- Our mission statement
- Our history
- Our bylaws
- Our charter members
- Our past presidents
- Our past scholarship winners

In order to accomplish this task, we are going to need a lot of help from our membership,

*(Continued on page 8)*

## THANK YOU TO OUR SILVER PATRONS!

**GC Supply, Inc.**  
Clancy Emery  
(724) 658-1741

**Krigger & Company, Inc.**  
Gail Fitzgerald  
(800) 252-8873  
John Parulski  
(412) 480-6756

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especially those of you who have been around for awhile. If you have any information to share, be it stored in your memory banks or in your filing cabinets, we would like to collect that information before it is lost forever.

The archives that have been passed down to the board throughout the years are very sparse especially on the front end or formative years of the NWPGCSA. With the passing of Jack Kerins in 2009, we lost one more of the few remaining charter members. While the board does not want to rush through this project, it is imperative to gather this information while it is still available. If you have hard copies of early directories, meeting minutes, photos, etc., please contact any of the board members or Julie Powell at (724) 421-7588. Furthermore, if you have information you would like to share that's not written down, we would be glad to meet with you and write it down for you. Any help you can provide would be greatly appreciated!

## Scholarship Applications

Finally, don't forget that NWPGCSA scholarships are now available to turf students employed by one of our members as well as non-turf students pursuing any college degree who are children or grandchildren of any NWPGCSA member. Last year, we only received one turf scholarship application from Justin McKay, a student intern at Pittsburgh Field Club, and one non-turf scholarship application

from Nicholas Liprando, son of Don Liprando. For their efforts, Justin received a \$2,000 scholarship and Nicholas received a \$1,000 scholarship.

We are hoping for more applicants this year, and the first step is to obtain a scholarship application. To do this, simply contact Julie Powell at (724) 421-7588 or email her at [nwpgcsa@zoominternet.net](mailto:nwpgcsa@zoominternet.net) and let her know whether you need a turf or non-turf scholarship application.

**Be sure to tell the applicant the completed application along with grade transcripts and references must be postmarked by July 1, 2010.**

## ATTITUDE

The longer I live, the more I realize the impact of attitude on life. Attitude, to me, is more important than facts. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think or say or do. It is more important than appearance, giftedness or skill. It will make or break a company...a church...a home. The remarkable thing is we have a choice every day regarding the attitude we will embrace for the day. We cannot change our past...we cannot change the fact that people will act in a certain way. We cannot change the inevitable. The only thing we can do is play on the one string we have, and that is our attitude...I am convinced that life is 10% what happens to me and 90% how I react to it. And so it is with you...we are in charge of our Attitudes.

By  
Charles Swindoll

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## 14th ANNUAL NORTHWEST PA ATHLETIC FIELD, TURF, ORNAMENTALS AND GOLF CONFERENCE WAS A GREAT SUCCESS!

By Jeff Fowler, Penn State Extension Director, Venango County

March 23, 2010 was the date for the 14th Annual Northwest PA Athletic Field, Turf, Ornamentals and Golf Conference at Allegheny College in Meadville. The event is sponsored by Penn State Cooperative Extension, The Keystone Athletic Field Managers Organization, and the Northwestern PA Golf Course Superintendents Association.

The event had 250 people registered and 30 commercial vendors present. Attendees could receive 3 core and 4 category 6, 7, 18 or 23 credits toward their PA Pesticide Applicators license. The golf course session featured Dr. John Kaminski, Penn State University. He shared information regarding dollar spot and emerging diseases on golf courses. I added my two cents to the mix by taking a look back at 2009 and looking forward to 2010.

All in all, it was a wonderful day, and I want to thank Paul Grove for being the room moderator in the golf room and Rick Cutler and Paul for assisting with the registration process. I also want to thank the entire NWPGCSA organization for being a co-sponsor of the event. Remember, we are all in the green grass business together. If you need assistance, please give me a call. I can be reached at (814) 437-7607, cell - (814) 673-3592, or by email at [jtf2@psu.edu](mailto:jtf2@psu.edu).



**TOP:** Entrance to the Campus Center at Allegheny College

**LEFT:** Jeff Fowler, Director, Penn State Extension Office, Venango County hard at work

**BOTTOM:** Paul Grove and Rick Cutler cheerfully working the registration table



*Editor's Note: Jeff Fowler, Director, Penn State Cooperative Extension Office, Venango County was kind enough to share this article with me. This is probably information you've read before, but it never hurts to read it again.*

## Turf Managers at Increased Risk of Skin Cancer

### Know the Warning Signs of Skin Cancer

As the growing season approaches, Landscapers, golf superintendents and sports turf managers will be hard at work outdoors. Turf managers face many potential hazards in their line of work from machinery injuries to chemical exposures from fertilizers and pesticides. One danger that may not be as visible comes from the sun's ultraviolet rays. While turf managers rely on the sun for grass and plants to flourish, they often don't realize too many of these invisible rays may damage their skin, leading to skin cancer, premature aging of the skin, and suppression of the immune system.

### Melanoma needs early detection

This year more than 1 million new cases of skin cancer will be diagnosed in the United States. Pennsylvania ranks fourth in the nation for the number of melanoma cases. Recent studies prove a link between sunburn and increased risk for melanoma, the deadliest form of skin cancer. One person every hour dies from melanoma in the United States. The good news is that melanoma is highly curable if detected on the skin at an early stage. The risk of melanoma can be reduced by protecting the skin from the sun and its harmful ultraviolet rays.

Sunlight consists of two types of harmful rays--ultraviolet A (UVA) rays and ultraviolet B (UVB) rays. UVA rays (which pass through window glass) penetrate deeper into the dermis, the thickest layer of the skin. UVA rays can cause suppression of the immune system, which interferes with the immune system's ability to protect you against the development and spread of skin cancer. UVA exposure also is known to lead to signs of premature aging of the skin, such as wrinkling and age spots. The UVB rays are the sun's burning rays (which are blocked by window glass) and are the primary cause of sunburn. A good way to remember it is that UVA rays are the aging rays and UVB rays are the burning rays. Excessive exposure to both forms of UV rays can lead to the development of skin cancer.

The U.S. Department of Health & Human Services has declared ultraviolet (UV) radiation from the sun and artificial sources, such as tanning beds and sun lamps, as a known carcinogen (cancer-causing substance).

### Men are more at risk

Men are more likely to die from melanoma most likely due to late detection. Common locations where melanoma can develop include the back, arms, neck and shoulders. Women get more melanomas on their legs. Turf managers with years of outdoor sun exposure are more likely to develop a form of melanoma that occurs more commonly on the head and neck region. This type of melanoma can resemble a large, dark freckle with irregular borders. The Melanoma International Foundation urges everyone to examine their skin regularly—and their loved ones, too. This means looking over your entire body including your back, your scalp, the soles of your feet, between your toes and the palms of your hands. **If there are any changes in the size, color, shape or texture of a mole, the development of a new mole, or any other unusual changes in the skin, see your primary care physician or a dermatologist as soon as possible.**

### Wear light-colored clothing

Since turf managers spend a great deal of time working outdoors, it's important for them to understand the many ways to protect their skin so that they can reduce their chances of developing skin cancer. Clothing protection is most important in protecting the skin.

Hats can protect the most vulnerable head and neck areas from the sun's rays. While baseball-type caps will protect the top of the head, they don't protect other important areas including the ears, nose and neck. Turf managers should wear wide-brimmed hats. The recommendation is to wear a hat that has at least a 4-inch brim. Long-sleeved shirts and long pants will help protect the arms and legs. Wearing tightly woven lightweight and light-colored fabric can actually keep the body cooler in the sun and will protect against cancer-causing rays. There are many companies that manufacture high-quality sun-protective clothing. And there is a sun-protective solution by Rit Dye that you can wash into everyday clothing to make it protective.

*(Continued on page 11)*

*(Continued from page 10)*

### **Choose waterproof sunscreen—even on cloudy days**

You should apply sunscreen every day to exposed skin—and not just if you are going to be in the sun. While UVB rays cannot penetrate glass windows, UVA rays can, leaving you prone to these damaging effects if unprotected. For days when you are going to be indoors, apply sunscreen on the areas not covered by clothing, such as the face and hands. Sunscreens can be applied under makeup, or alternatively, there are many cosmetic products available that contain sunscreens for daily use.

Don't reserve the use of sunscreen only for sunny days. Even on a cloudy day, up to 80 percent of the sun's ultraviolet rays can pass through the clouds. Sunscreen should be applied to dry skin 15-30 minutes BEFORE going outdoors. When using sunscreen, be sure to apply it to all exposed areas, and pay particular attention to the face, ears, hands and arms. Coat the skin liberally and rub it in thoroughly--most people apply only 25-50 percent of the recommended amount of sunscreen. One ounce, enough to fill the palm of your hand, is considered the amount needed to cover the exposed areas of the body properly. Don't forget that lips get sunburned, too. Apply a lip balm that contains sunscreen with an SPF of 15 or higher. Be sure to toss outdated sunscreen, as it will have lost its effectiveness. Reapply sunscreen frequently during the day.

There are so many types of sunscreen that selecting the right one can be confusing. Sunscreens are available in many forms, including ointments, creams, gels, lotions, sprays and wax sticks. The type of sunscreen you choose is a matter of personal choice. Creams are best for individuals with dry skin, but gels are preferable in hairy areas, such as the scalp or male chest. Sticks are good around the eyes. Creams typically yield a thicker application than lotions and are best for the face.

Ideally, sunscreens should be water-resistant, so they cannot be easily removed by sweating or swimming, and should have an SPF of 15 or higher that provides broad-spectrum coverage against both UVA and UVB light. Ingredients to look for on the sunscreen label to ensure broad-spectrum UV coverage include:

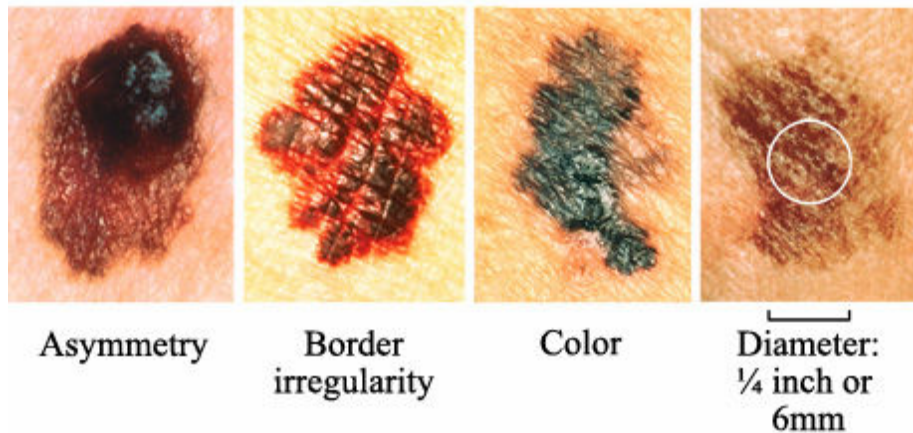
- oxybenzone
- octyl methoxycinnamate
- cinoxate
- sulisobenzene
- octyl salicylate
- menthyl anthranilate
- titanium dioxide
- zinc oxide
- avobenzone (Parsol 1789)
- ecamsule (Mexoryl SX)

Although working outdoors when the sun is less intense, before 10 a.m. or after 4 p.m., may not be feasible, sometimes rescheduling chores where exposure is lessened can be achieved. Seeking shade may have obstacles, but creating shade where you work with an umbrella or an awning is a great idea. You certainly now see more mowers, carts and utility vehicles with a canopy to protect the operator from exposure to the elements.

If you notice a mole on your skin, you should follow the simple ABCDE rule, which outlines the warning signs of melanoma:

- **A**symmetry – One half does not match the other half.
- **B**order irregularity – The edges are ragged, notched or blurred.
- **C**olor – The pigmentation is not uniform. Different shades of tan, brown or black are often present. Dashes of red, white and blue can add to the mottled appearance.
- **D**iameter – While melanomas are usually greater than 6 mm in diameter when diagnosed, they can be smaller. If you notice a mole that is different than others, or if you notice a mole that **changes**, itches or bleeds, even if it is smaller than 6 mm, you should see a dermatologist.
- **E**volving - You should always be suspicious of a new or changing mole on your skin.

*(Continued on page 12)*



It's never too late to protect yourself from the sun and minimize your future risk of skin cancer. Understanding how to best protect your skin from the sun can help prevent melanoma, the deadliest form of skin cancer.

***This article was developed as a collaborative effort by members of the Pennsylvania Cancer Control Consortium (PAC<sup>3</sup>).***



Pennsylvania Cancer Control Consortium

#### **For More Information**

Pennsylvania Cancer Control Consortium (PAC<sup>3</sup>) ~ [www.pac3.org](http://www.pac3.org)

Melanoma International Foundation ~ [www.melanomaintl.org](http://www.melanomaintl.org)

American Academy of Dermatology ~ [www.aad.org](http://www.aad.org)

Pennsylvania Academy of Dermatology and Dermatologic Surgery ~ [www.padermatol.org](http://www.padermatol.org)

**Stand proud you noble swingers of clubs and losers of balls....**  
**A recent study found the average golfer walks about 900 miles a year.**  
**Another study found golfers drink, on average, 22 gallons of alcohol a year.**  
**That means, on average, golfers get about 41 miles to the gallon.**  
**Kind of makes you proud.**  
**Almost makes you feel like a hybrid!**



## GOLF INDUSTRY SHOW A HIT IN SAN DIEGO

Taken from the GCSAA website - February 18, 2010



**The San Diego Chicken entertaining at a GIS reception**

Surpassing show organizer projections, more than 7,000 qualified buyers attended the Golf Industry Show, February 10-11, 2010 in San Diego.

In all, 7,029 industry professionals who are involved in purchasing decisions walked the San Diego Convention Center aisles, eclipsing the 7,012 mark in New Orleans last year. Overall attendance was 16,156, down from 17,151 last year. The decrease was primarily attributable to more than 1,000 fewer exhibitor staff registrations. A total of 657 exhibiting companies accounted for 204,000 square feet of exhibition space.

“We are ecstatic with the show from a qualitative and quantitative perspective,” show officials said. “We always project lower attendance at west coast venues, so to surpass the qualified buyer mark of last year says something about the event. The feedback we are receiving from attendees and

exhibitors is extremely positive.”

The Golf Industry Show is an innovative trade show designed for the owners/operators of golf facilities and the professional members of the golf course and club management industries. The event combines education, networking and solutions for golf course superintendents, owners, operators, club managers, chief operating officers, architects and builders to form one of the largest trade shows in North America.

The 2010 Golf Industry Show was presented by the Golf Course Superintendents Association of America (GCSAA), the National Golf Course Owners Association (NGCOA) and the Club Managers Association of America (CMAA), along with participating partners the Golf Course Builders Association of America (GCBA), the

American Society of Golf Course Architects (ASGCA), the National Golf Foundation (NGF) and the United States Golf Association (USGA).

Running concurrently with the Golf Industry Show were the annual education conferences for the Golf Industry Show presenting partners. Numerous educational sessions and seminars focused on solutions to operating in challenging times, environmental management, financial benchmarks, leadership and communications. A myriad of networking opportunities were available throughout the show for attendees to share and discuss solutions. And exhibitors were able to conduct business with entire leadership teams from golf facilities as golf course superintendents, owners and club managers were able to attend the show together as teams to build and implement their business plans utilizing education and

*(Continued on page 14)*



(Continued from page 13)

discussions with suppliers.

Based on the feedback from attendees and exhibitors, the Golf Industry Show enhanced its format in 2010, modifying the schedule to place almost all events (education conferences and trade show) on weekdays and the trade show portion of the event on Wednesday and Thursday with virtually no competing events.

A general session teed up each day of the trade show, as Brian Little, PhD, captured the attention of attendees February 10th and Chris Gardner inspired everyone February 11th. The participating partner CEOs, along with PGA of America CEO Joe Steranka, also introduced the joint "We Are Golf" government relations campaign.

## WEAREGOLF

The CMAA, GCSAA, NGCOA, and PGA have joined forces to form a new coalition that will represent the economic, human and environmental benefits of the industry at federal, state and local levels of government. WE ARE GOLF builds on the momentum of the past two National Golf Day events conducted in Washington, D.C., and our collaborative efforts in executing numerous state economic impact studies.

The coalition has engaged The Podesta Group, a Washington, D.C.-based government and public affairs firm, which brings an experienced team to address the golf industry's legislative

challenges and help with advocacy efforts. WE ARE GOLF will work to share information, case studies and articles with the media, elected officials, regulators and other key constituents to educate them on issues of concern for the industry in running these small businesses (labor, tax, environmental, etc.). We will also coordinate messaging to the industry's vast infrastructure. As the WE ARE GOLF campaign develops, we will be providing tools and resources for you to join the effort. At no other time have we been more committed to working collaboratively for the good of facilities, the industry, and the game.

The 2011 Golf Industry Show is February 9-10, 2011 in Orlando, Florida.

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## GOLF POEM

In my hand, I hold a ball,  
White and dimpled, rather small.  
Oh, how bland it does appear,  
This harmless looking little sphere.

By its size, I could not guess,  
The awesome strength it does  
possess.  
Bus since I fell beneath its spell,  
I've wandered through the fires of  
Hell.

My life has not been quite the same,  
Since I chose to play this game.  
It rules my mind for hours on end,  
A fortune it has made me spend

It has made me yell, curse, and cry,  
I hate myself and want to die.  
It promises a thing called par,  
If I can hit it straight and far.

To master such a tiny ball,  
Should not be very hard at all.  
But my desires the ball refuses,  
And does exactly as it chooses.

It hooks and slices, dribbles, and  
dies,  
And even disappears before my  
eyes.

Often it will have a whim,  
To hit a tree or take a swim.

With miles of grass on which to  
land.

It finds a tiny patch of sand.  
Then has me offering up my soul,  
If only it would find the hole.

It's made me whimper like a pup,  
And swear that I will give it up.  
And take to drink to ease my  
sorrow,  
But the ball knows...

**I'll Be Back Tomorrow!**